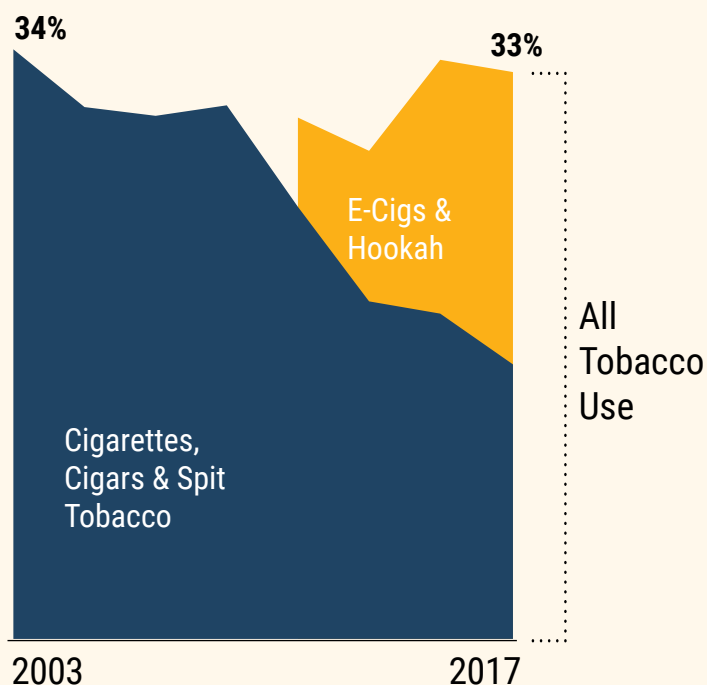


# VAPING & THE NEW FACE OF TOBACCO IN NEW MEXICO YOUNG PEOPLE

PERCENT OF HIGH SCHOOL YOUTH WHO USE ...



Source: 2003-2017 New Mexico YRRS. Hookah question added in 2011, e-cigarette in 2015.

**E-CIGS  
OUTPACE &  
REPLACE OTHER  
TOBACCO  
PRODUCTS**



**1 IN 4**

**NEW MEXICO HIGH  
SCHOOL YOUTH VAPE**

# RISKS TO NEW MEXICO'S FUTURE



## NICOTINE ADDICTION

Nicotine is highly addictive and can harm brain development, which continues until age 25.



## AEROSOL EXPOSURE

E-cigarette aerosol is not harmless. It can contain nicotine and toxins that are harmful to bystanders.



## MORE LIKELY TO SMOKE

Young people who vape are more likely to become cigarette smokers than non-vapers.

# WHAT CAN YOU DO TO PREVENT E-CIG USE?



## PROTECT YOUTH FROM TOBACCO

by preventing access, increasing prices, regulating marketing and educating on the harms of nicotine addiction.



## KEEP INDOOR AIR CLEAN

by keeping e-cigarette toxins out of the air in public places, homes, and cars.



## ENCOURAGE USERS TO QUIT

by using proven tobacco cessation treatments such as 1-800-QUIT NOW and medication.



For more information, visit [www.nmtupac.com](http://www.nmtupac.com). Information from [e-cigarettes.surgeongeneral.gov](http://e-cigarettes.surgeongeneral.gov).

Icons via Noun Project and created by: Creaticca Creative Agency (brain); Nikita Kozin (person vaping, e-cigarette); Eucalyp (pack of cigarettes); Artem Kovyazin (no vaping symbol); ProSymbols (bench with trees); and Nithinan Tatah (person at podium).